

Components	Supplier(s)	Total Cost Range		Bottle Price Range		COG Case Price Range		additional cost	Start up fee	Comments
		Low	High	Low	High	Low	High			
Design - Art files	Hughes Design Group 50 Washington Street, Suite 1202 South Norwalk, CT 06854 Tel (203) 866-9696 x:136 Fax (203) 866-9697	\$ 20,000.00	\$ 30,000.00							60000 bottles for initial run
Bottle - 750 ml	Low: Quest High: SaverGlass	\$ 43,500.00	\$ 65,100.00	\$ 1.45	\$ 2.17			\$ 600.00		Assumes 30,000 bottles for initial run; SaverGlass: Stock Bottle, no etching or cap, includes shipping to Brazil in 12 pack boxes
Pressure Sensitive label	Low: Tapp/CA label Art High: SaverGlass	\$10,080.00	\$12,000.00	\$ 0.15	\$ 0.20			\$581 Set up	\$834 Tooling fee	Assumes 67200 labels for initial run (30K 750 ml, 30K liter, 2720 50 ml) TAPP Tooling is \$834; SaverGlass set up is \$581 TAP: Tooling Costs: \$1900.00 Price Per 1,000 Caps based on 10,000 caps:\$150; SaverGlass \$2000 based on 10,000 caps
Decoration	Quest	\$ 83,328.00	\$ 83,328.00	\$ 1.24	\$ 1.24			Art Consultation \$150 per artwork; Screen \$100 per color; Samples \$1,500; Box Making \$0.06 each	Print - \$1,000; Spray \$2,500 Tooling \$10,000	Assumes 67200 labels for initial run (30K 750 ml, 30K liter, 2720 50 ml)
Shipper	1951 A Don St Springfield, OR 97477 541-747-0933	\$ 12,768.00	\$ 12,768.00	\$ 0.19	\$ 0.19					Assumes 67200 bottles for initial run (30K 750 ml, 30K liter, 2720 50 ml)
Filling, Corking, Capsule, enclosure, packing shippers	TBD	\$ 12,750.00	\$ 12,750.00	\$ 2.50	\$ 2.50			\$ 3.38		Estimate
Cap & Cork (\$.092/cork)	Bar Stop Cork	\$ 5,400.00	\$ 12,000.00	\$ 0.09	\$ 0.20					product and labor, the federal tax
Capsule/shrink sleeve	TBD	\$ 2,925.00	\$ 2,925.00	\$ 0.05	\$ 0.05			Shipping & Freight \$175.00	Tooling \$1,900	\$48.75 per thousand for each capsule - \$2,925.00 Tooling costs of \$1,900.00 Freight - \$175.00
Totals		\$ 190,751.00	\$ 230,871.00	\$ 5.67	\$ 6.55	\$ 68.03	\$ 78.59			

COG estimate for Year 3

\$ 5.00

\$ 60.00

COG estimate for Year 4 & 5

\$ 4.50

\$ 54.00

Note: Assume cost will begin to drop by year 3 to approximately \$4.50 per bottle or \$48 per case